



Seeding Opportunity for Women

WHAT IS SOW?

SOW is Comercio Partners' dedicated impact fund for female entrepreneurs across Africa, launched through The Comercio Partners Foundation. We combine equity, and grants with mentorship, networks, and long-term partnership, to back the women already building Nigeria's economy.

THE FUNDING GAP

2.3%

of global VC in 2024 reached female-only founding teams

\$42B

gender financing gap for women-owned businesses in Nigeria

2x

revenue per dollar from women-led startups vs male-led peers (BCG)

PRIORITY SECTORS

Financial Technology & Digital Economy

Healthcare & Life Sciences

Clean Energy & Climate

Food Systems & Agribusiness

Consumer & Lifestyle Brands

INITIAL FUND SIZE

₦300,000,000

With mandate to scale

ELIGIBILITY CRITERIA

- ✦ 70%+ female ownership & leadership
- ✦ Minimum 3 years of operations
- ✦ Clear measurable social, environmental, or economic impact
- ✦ Registered business operating in a SOW priority sector

BEYOND CAPITAL

- Structured mentorship from industry experts
- Access to Comercio Partners' investor network
- Peer community of SOW-funded founders
- Quarterly impact reporting support

APPLY NOW

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EQUITY

₦250M · 83%

For high-growth, cash-flow positive businesses ready to scale. Target return: 25-40% per annum.

GRANT

₦50M · 17%

Non-repayable funding for high-impact social and environmental innovators. Impact-driven outcomes.